Schwartz

 Cory’s Lawn Care

Radio Ad1

 :30

SFX: LETS GO FOR A WALK AFTER TENNIS TONIGHT SWEETHEART

OLD MAN: (IN PAIN) Uhhh, my goodness!

OLD WOMAN: What’s wrong Barry?

OLD MAN: (DISAPPOINTED/FRUSTRATED) The grass is getting higher than the heavens! This body ain’t what it used to be. I can’t keep up with it anymore Agnus.

OLD WOMAN: All the grandkids are too busy to help Barry, and the neighborhood kids ` don’t offer. Let’s just forget it.

CORY : Everyone deserves a beautiful lawn! And Cory’s Lawn Care Service can help! We provide cutting, trimming, weed whacking, and much more for outstanding rates. Keeping up with lawn-care can be a struggle, so Call Cory’s Lawn Care Service today, because we’re always here to help. Two- six-two three-four-seven eight-nine-six-eight.

SFX: MUSIC OUT AT 30

--30 –

Schwartz

 Cory’s Lawn Care Radio Ad2

 :30

SFX: DOORS SLAMMING/KIDS SCREAMING/PHONE RINGING

ANNCR: Soccer practice, ballet recital, walk the dog, make dinner, fix the car, make pitch for company meeting, oh and the floors need cleaning. Sound familiar? Too much to do and never enough time? Let Cory’s Lawn Care Service help scratch one of those time consuming tasks off your list today! We provide cutting, trimming, weed whacking, and more for outstanding rates. Our equipment? We invest in only the best to create a beautiful landscape for you and your family! Watch your time grow, not your lawn! Call Cory’s Lawn Care Service today at two-six-two three-four-seven eight-nine-six-eight.

SFX: LAWNMOWER

--30 –

Schwartz

 Cory’s Lawn Care

 TV Ad1

 :30 Sec

VIDEO AUDIO

LS: FAMILY SITTING MOTHER: No, I need to grocery shop!

AT KITCHEN TABLE

 FATHER: Well I need to get these reports in by Monday!

 BOY: Remember my practice at four!

LS: KIDS RUNNING AROUND SFX: KIDS SCREAMING

TABLE

MS: FATHER’S FACE FATHER: Go outside and play you two!

CG: DISSOLVE SFX: CHIMES

MS: MOTHER’S FACE MOTHER: Where’re the kids? It’s been awhile.

CONCERNED

LS: PARENTS RUNNING SFX: HAUNTING/DRAMATIC MUSIC

OUTSIDE

LS: MOTHER AND FATHER

RUMMAGING THROUGH

GRASS

CS: GIRL’S/BOY’S FACE BOY(SARCASTIC): Next time we’ll use bread crumbs to ANGRY find our way back…

MS: MOTHER AND FATHER MOTHER: Sweetie, we need to take care of this.

 FATHER: With what time?

LS: CORY STANDING CORY: Cory’s Lawncare is here to help! Trimming, weed whacking, and much more! Watch your time grow, not your lawn! Call Cory’s Lawn Care Service today at two-six-two three-four-seven eight- nine-six-eight.

CG: COMPANY LOGO SFX: LAWNMOWER

-30-

Schwartz

 Cory’s Lawn Care

 TV Ad2

 :30 Sec

VIDEO AUDIO

LS: OLD WOMAN IN WOMAN: Let’s go for a walk after tennis this afternoon JOGGING OUTFIT

 sweetie!

 MAN: That works dear, We don’t have bingo until 8!

 WOMAN: Also signed us up for a badminton league

 starting Tuesday and the grandkids are coming to play

 tomorrow at noon.

LS: OLDWOMAN LOOKING OUT SFX: HAUNTING MUSIC

KITCHEN WINDOW

CU: OLD WOMAN’S FACE WOMAN: Have you seen the lawn dear?!

MS: OLD MAN TYING UP MAN: I know honey, but we have no time to keep up

SNEAKERS

 with it anymore.

LS: CORY STANDING CORY: Enjoying your newly obtained retirement? Well

BY LAWN MOWER

 don’t let your lawn slow you down! Call Cory’s Lawn

 Care Service today! We provide trimming, weed

 whacking, and much more! Don’t wait one more

 minute! Call us at two-six-two three-four-seven

 eight-nine-six-eight.

CG: COMPANY LOGO SFX: LAWNMOWER

-30-